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## **Useful Hints for Fundraising**

### **How can I help make our fundraiser a success?**

- Draw attention to the purpose of the fundraiser to participants, for example to improve the school canteen. This will help make participants more motivated to sell products, as they can see the reasons behind their efforts
- Reinforce the importance and benefits of being 'sunsmart'
- Look after your products. Encourage participants to take care of the sunscreens so people who purchase the fundraiser products are happy with what they receive, and therefore willing to buy again in the future

### **How can I fundraise safely?**

- Keep your money and unsold sunscreen in a safe place
- Make sure people have paid you before you give them their sunscreen
- Children should not approach strangers unless accompanied by an adult
- Keep the sunscreens in a clean, dry environment. The Cancer Council Australia recommend that sunscreen is not stored at temperatures above 25 degrees Celsius

### **How can I contact Skin Health?**

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